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THE IOWA DEPARTMENT OF PUBLIC HEALTH, IMMUNIZATION PROGRAM HAEMOPHILUS

RESEARCH HPV
VACCINATION
**IOWA
IMMUNIZATION
SUMMIT**

Epidemiology and Prevention of Vaccine-Preventable Diseases — Pink Book Course

Immunization Conference — Epidemics to Eradication: Remembering Our Past, Transforming Our Future

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October 28-29, 2015

Veterans Memorial Community Choice Credit Union Convention Center
833 5th Street, Des Moines, Iowa 50309

Terry Branstad, Governor • Kim Reynolds, Lt. Governor • Gerd Clabaugh, MPA, Director, Iowa Department of Public Health



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PINK BOOK COURSE

EPIDEMIOLOGY AND PREVENTION OF VACCINE-PREVENTABLE DISEASES

OCTOBER 28, 2015

PINK BOOK COURSE AGENDA

October 28, 2015

7:15-8:15 am	Registration and Continental Breakfast
8:15-8:30 am	Welcome and Course Introduction
8:30-10:00 am	<ul style="list-style-type: none">• <i>Principles of Vaccination</i>• <i>General Recommendations</i>
10:00-10:20 am	Break
10:20-12:00 pm	<ul style="list-style-type: none">• <i>Vaccine Storage and Handling</i>• <i>Vaccine Administration</i>• <i>Vaccine Safety</i>
12:00-12:30 pm	Lunch (<i>provided</i>)
12:30-2:00 pm	<ul style="list-style-type: none">• <i>Immunization Update</i>• <i>VPD Surveillance Update/Outbreaks</i>• <i>Child and Adolescent Schedule</i>• <i>Adult Schedule</i>
2:00-2:20 pm	Break
2:20-4:00 pm	<ul style="list-style-type: none">• <i>Pneumococcal</i>• <i>Influenza</i>• <i>HPV</i>• <i>Meningococcal</i>• <i>ACIP Recommendations Under Discussion/Published in 2015</i>
4:00-4:15 pm	Course Summary, Evaluation, and Adjourn

Epidemiology and Prevention of Vaccine-Preventable Diseases — Pink Book Course is a comprehensive overview of the principles of vaccination, general recommendations, immunization strategies for providers, and specific information about vaccine-preventable diseases and the vaccines that prevent them.

Participants will receive a complimentary copy of the *Epidemiology and Prevention of Vaccine-Preventable Diseases — Pink Book, 13th Edition*.

Pink Book Course Objectives

At the end of the conference, attendees will be able to:

- Describe the difference between active and passive immunity.
- List two characteristics of live attenuated vaccines.
- List two characteristics of inactivated vaccines.
- Identify those for whom routine immunization is recommended for each vaccine-preventable disease.
- Describe characteristics of the vaccine used to prevent each vaccine-preventable disease.
- Describe an emerging immunization issue.

Featured Presenters

Donna L. Weaver, RN, MN, — Nurse Educator, National Center for Immunization and Respiratory Diseases, CDC

Ray Strikas, MD, MPH, FACP — Senior Advisor Immunization Services Division, CDC

IOWA IMMUNIZATION CONFERENCE

EPIDEMICS TO ERADICATION: REMEMBERING OUR PAST, TRANSFORMING OUR FUTURE OCTOBER 29, 2015

Featured Presenters

Ron Eckoff, MD — Member, Dallas County Board of Health;
Retired, Iowa Department of Public Health

Paul Offit, MD — Children's Hospital of Philadelphia

Wendy Swanson, MD — Seattle Children's Hospital

Noel Brewer, PhD — University of North Carolina, Director
of Cervical-Free Cancer North Carolina

Sandra Fryhofer, MD — Adjunct Associate Professor of
Medicine, Emory University, ACIP Member

Karen Ernst — Director, Voices for Vaccines

William Atkinson, MD — Immunization Action Coalition,
Associate Director for Immunization Education

Iowa Immunization Conference Objectives

At the end of the conference, attendees will be able to:

- Understand the history of vaccine-preventable diseases in Iowa.
- Review and incorporate the childhood and adolescent immunization schedule in clinical practice.
- Identify barriers and opportunities for increasing HPV vaccine coverage.
- Identify parent advocates and how to work to keep immunization rates high in communities.
- Review ACIP recommendations since publication of the 2015 schedule, including use of HPV 9 and the new Meningococcal B vaccination.
- Review anticipated changes for the 2016 Adult Immunization Schedule.
- Understand how a public health community responds to an epidemic.
- Learn the value of how parents seek health advice and share wisdom in a time of social media.

IOWA IMMUNIZATION CONFERENCE AGENDA

October 29, 2015

7:15-8:15 am	Registration and Continental Breakfast
8:15-8:30 am	Welcome and Opening Remarks
8:30-9:15 am	<i>Dr. Ron Eckoff — A Historical Perspective of Immunizations in Iowa</i>
9:15-10:00 am	<i>Dr. Paul Offit — Bad Faith: When Religious Belief Undermines Modern Medicine</i>
10:00-10:30 am	Break
10:30-11:15 am	<i>Dr. Wendy Swanson — Immunizations in the Media/Use of Media to Promote Immunizations</i>
11:15-12:00 pm	<i>Dr. Sandra Fryhofer — Adult Immunization Update</i>
12:00-12:45 pm	Lunch (provided)
12:45-1:15 pm	<i>Immunization Champion Awards</i>
1:15-2:00 pm	<i>Dr. Noel Brewer — Improving HPV Vaccination Rates</i>
2:00-2:30 pm	Break
2:30-3:15 pm	<i>Karen Ernst — Parent Communication</i>
3:15-4:00 pm	<i>Dr. William Atkinson — Immunization Update & Immunization of Healthcare Personnel: Preventing Disease Transmission at the Critical Link</i>
4:00-4:15 pm	Conference Summary, Evaluation, and Adjourn

2015 IOWA IMMUNIZATION SUMMIT

October 28-29, 2015 • Veterans Memorial Community Choice Credit Union Convention Center
833 5th Street, Des Moines, Iowa 50309

Registration

Registration is \$50.00 each day or \$90.00 for both days. Registration includes continuing education credits, conference materials and continental breakfast and lunch each day. The registration deadline is **October 21, 2015**.

Register online at trainingresources.org/or call Training Resources at 515-309-3315. If not registering online, add a \$20.00 data entry fee.

Confirmation will be emailed to those who register by the deadline and provide a valid email address. Participants should pay particular attention to confirmation emails as specific directions or cancellation information for the Immunization Summit will be included.

There is a \$35.00 processing fee for cancellations received by **October 21, 2015**. If payment has been received, you will be refunded the amount minus the \$35.00 processing fee. NO refunds for cancellation will be made after **October 21, 2015**. Persons who pre-register but DO NOT attend the Immunization Summit are responsible for full payment of the registration fee.

Continuing Education

- CEU, Nurses
- CPE, Pharmacists
- CME, Physician and Physicians Assistants
- CMA (AAMA), Certified Medical Assistants
- CHES, Certified Health Education Specialists

Information

For additional information, contact Training Resources at trainingresources.org or 515-309-3315.

Exhibitors

There will be a variety of product and service-related exhibits available at the conference.

Sponsor

The Immunization Summit is sponsored by the Iowa Department of Public Health, Immunization Program. Funding for this conference was made possible (in part) by the Centers for Disease Control and Prevention (CDC). The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services, nor does the mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

Who Should Attend: The Immunization Summit is designed to be of interest to a diverse field of health care professionals, including nurses, nurse practitioners, pharmacists, medical assistants, public health staff, physicians, physician assistants, medical and nursing students, and anyone interested in learning more about immunizations.

Meals: A continental breakfast and lunch will be provided each day. Meals will include vegetarian choices; special dietary options are available if requested by registration deadline.

Attire: Casual dress is appropriate. Participants are reminded to bring a jacket or sweater as the temperature in the meeting room may vary.

Accommodations: A block of rooms has been reserved under the name "Immunization Conference" for the evenings of October 27 and 28, 2015, at the following hotels:

- **Fairfield Inn**
7225 Vista Drive, West Des Moines, IA 50266.
Call 515-225-6700 by October 13, 2015, to receive the conference rate of \$129.00 plus tax.
- **Holiday Inn Downtown at Mercy Campus**
1050 6th Avenue, Des Moines, IA 50314.
Call 515-283-0751 by October 25, 2015, to receive the conference rate of \$97.00 plus tax.
- **Quality Inn & Suites Event Center**
929 3rd Street, Des Moines, IA 50309.
Call 515-282-5251 by October 25, 2015, to receive the conference rate of \$94.95 plus tax.
- **Springhill Suites**
1236 Jordan Creek Parkway, West Des Moines, IA 50266. Call 515-223-9005 by October 13, 2015, to receive the conference rate of \$129.00 plus tax.

Individuals are responsible for making their own reservations at their own expense.

Don't Miss the Immunization Summit

Hear renowned national speakers share the latest information on immunizations and vaccine-preventable diseases. Learn about current immunizations and vaccine issues that impact health care provider practices. Take advantage of the opportunity to network with health care professionals involved with immunization and vaccine-preventable diseases.